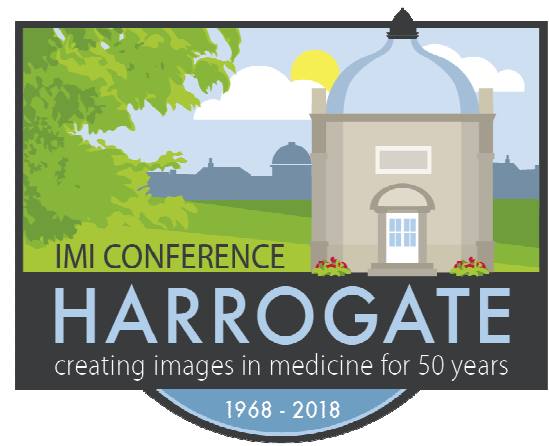


Institute of  
Medical  
Illustrators



## IMI's Golden Jubilee Conference 4<sup>th</sup>-6<sup>th</sup> October 2018

The Institute of Medical Illustrators' 2018 conference will take place in the lovely Spa town of Harrogate in North Yorkshire. We hope that this will be a very special conference because we will be celebrating 50 years of IMI.

The Old Swan is one of the most famous hotels in Harrogate, with a history going back nearly 200 years. Surrounded by lovely lawns and gardens, it's just a short walk from the town centre and it combines Victorian splendour with modern practicality. It was to this tranquil haven that the mistress of crime-writing, Agatha Christie, famously disappeared in 1926, resulting in a public furore over the 11 days that she could not be traced.

Guests can now enjoy 136 contemporary-styled bedrooms, the famous glass-ceilinged Wedgwood Restaurant or newly refurbished Swan Lounge and Bar. With several reception rooms, capacity for up to 300, and ample complimentary parking, The Old Swan is the perfect spot for our conference and we hope to take over the whole hotel.

Harrogate is easy to get to:

By rail Harrogate is just 3hrs from London in the south and just over 3hrs from Edinburgh in the north.

The nearest airport is Leeds/Bradford about half an hour away.

It is a 30 minute drive from the A1M.

Harrogate is a lovely place to wander – but we hope that delegates won't have too much time to stray. As we celebrate IMI's 50<sup>th</sup> birthday we will be hosting a three-day conference this year because we hope to pack lots in. There will be plenary sessions on the Thursday with three concurrent streams for photography and video, graphics and ophthalmic imaging.

Friday will be given over to trade exhibition and workshops and we hope to repeat some of those on the Saturday followed by another plenary session looking back over 50 years and looking forward to the next. There is easy ground-floor access to the exhibition space and we will arrange set-up to those companies arriving on Thursday evening.

This is a tremendous opportunity to exhibit and present at an event where many Medical Illustration Heads of Service will be in attendance from across the country. The conference is the only one of its kind held annually in the UK encapsulating all of the Medical Illustration competencies including Ophthalmology and subsequently has the only Trade Exhibition and Workshop schedule of its kind.

### How to book

The booking system is now live and can be accessed via the IMI website at: [www.imi.org.uk](http://www.imi.org.uk)  
Exhibiting at the conference is **free of charge** for IMI Corporate members (who only have to pay for trade delegate catering).

The cost for all other trade stands will be just £50 in celebration of our 50 year anniversary. This includes exhibition space and lunch for two delegates.

We have plenty of space available but there is lots of interest and we already have received a number of bookings for this conference so **advance-booking is essential**.

If you would like to discuss exhibiting at this conference then please complete the form below and contact me. Alternatively I will be happy to answer any of your queries. In celebration of IMI's 50th birthday this will be a bigger conference than usual and you are advised to register your interest as soon as possible. Do drop me a line.

I and the conference team look forward to meeting you in Harrogate.

Craig Richardson,  
2018 Trade Exhibition Manager

Telephone: 0141 211 4692/ Mobile: 07968 903594

Email: [imi.trade.exhibition@gmail.com](mailto:imi.trade.exhibition@gmail.com)

<b>Corporate Trade Exhibition Register of Interest for IMI Conference 4<sup>th</sup>- 6<sup>th</sup> October 2018</b>	
<b>Name of company</b>	
<b>Name of lead contact</b>	
<b>Attending representative</b>	
<b>Address</b>	
<b>Post Code</b>	
<b>Telephone</b>	
<b>Email</b>	

We are corporate members of IMI.

We are not corporate members of IMI.

Please send us information about becoming a corporate member of IMI.

Please email this form to Craig Richardson ([imi.trade.exhibition@gmail.com](mailto:imi.trade.exhibition@gmail.com))