



Institute of
Medical
Illustrators

Awards 2018

RULES



- The awards are open to fully paid-up members of the Institute of Medical Illustrators who are professionally engaged in medical illustration. Team/departmental entries will be allowed, providing they are weighted in favour of IMI, i.e. in a team of 2, both are members of IMI; in a team of 3 or more, the majority are IMI members.
- Entries from those belonging to affiliated organisations will be entered for the Affiliate Organisation Award; please state which organisation you belong to you in the description box.
- Entrants must have permission from the copyright holder to enter work in the Awards and for any subsequent display, advertising or publicity relating to the Awards. Permission must be granted for this use without any payment by IMI. If work entered for the competition has been published at any time, permission must be obtained from the publishers and/or the author if you do not own the copyright.
- Entrants can submit a maximum of 5 entries in total across ALL categories; all are non-returnable. All entries must have been produced since 1st May 2017.
- Entries are eligible only when accompanied by a fully completed submission form.
- Details of winning entries will be announced at the IMI annual Conference and published in the Journal of Visual Communication in Medicine. Entries received after the closing date will not be eligible.

**** THE CLOSING DATE FOR ENTRIES IS 10th MAY 2018 ****

PHOTOGRAPHIC

Entries may be either black and white or colour, produced from black and white or colour negatives, from colour transparencies, or from digital files.

Please enter here: <http://www.imi.org.uk/document/imi-awards-2018>

- 1 high quality JPEG file, A3, 300dpi, RGB mode, 8-bit resolution, 15MB or under
- 1 web ready JPEG file, 800x600, 72dpi, RGB mode

Files must be named using the following protocol: SURNAME_TITLEOFENTRY for example 'SMITH_LESION.jpg'.

If you have more than one entry, submit an electronic entry form per entry (each entry should include 2 files - 1 x high quality JPEG and 1 web ready JPEG).

GRAPHIC

Entries must be submitted as 'finished' or 'final presentation' visuals, together with the client's brief.

Please enter here: <http://www.imi.org.uk/document/imi-awards-2018>

- A PDF suitable for public display via the entry form at <http://www.imi.org.uk/document/imi-awards-2018>
- Files must be named using the following protocol: SURNAME_TITLEOFENTRY for example 'SMITH_BREASTCARELEAFLET'.
- If you would like to submit physical entries, please complete and print an online an entry form and send to:

IMI Awards 2018
Clinical Photography, Block 7
Royal Gwent Hospital
Cardiff Road
Newport NP20 2UB
Wales

Please direct any queries regarding the awards to: awards@imi.org.uk



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- Entries will be judged on how the brief has been met, including correct use of the NHS identity where appropriate. The entrant must have produced the original design (the content of the medical information need not be the work of the entrant) and the entry form must make clear the extent of the entrant's contribution to the entry. Personal projects will not be considered.

VIDEO

Please enter here: <http://www.imi.org.uk/document/imi-awards-2018>

- A PDF of your title page and 2 inside pages suitable for publication.
- Include a link to the video in the electronic submission form.
- **OR ALTERNATIVELY** submit the video as a MP4 or H.264 files to the email address: awards@imi.org.uk via a file transfer service such as 'We Transfer' <https://wetransfer.com/>
- Files must be named using the following protocol: SURNAME_TITLEOFENTRY for example 'SMITH_VIDEOBLOG'.
- If you would like to submit physical entries, please complete and print an online an entry form and send to:

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Wales

Care must be taken to maintain the confidentiality of any patient who may appear in any entry. Photographs should not be submitted without the prior permission of the patient or any other person depicted. Such permission should include consent to publish in the Journal of Visual Communication in Medicine and/or and subsequent publication describing the awards. IMI shall be entitled to call for evidence that such permission has been obtained.

Awards will be presented to those entrants who, in the opinion of the judges, demonstrate the best use of their skills as medical illustrators, the application of design, the effective communication of information and their visual effectiveness.

Please direct any queries regarding the awards to: awards@imi.org.uk